

Kelly Foster

FW/SS (2014)



galerija
matische
hrvatske

12 – 26. veljače 2015.

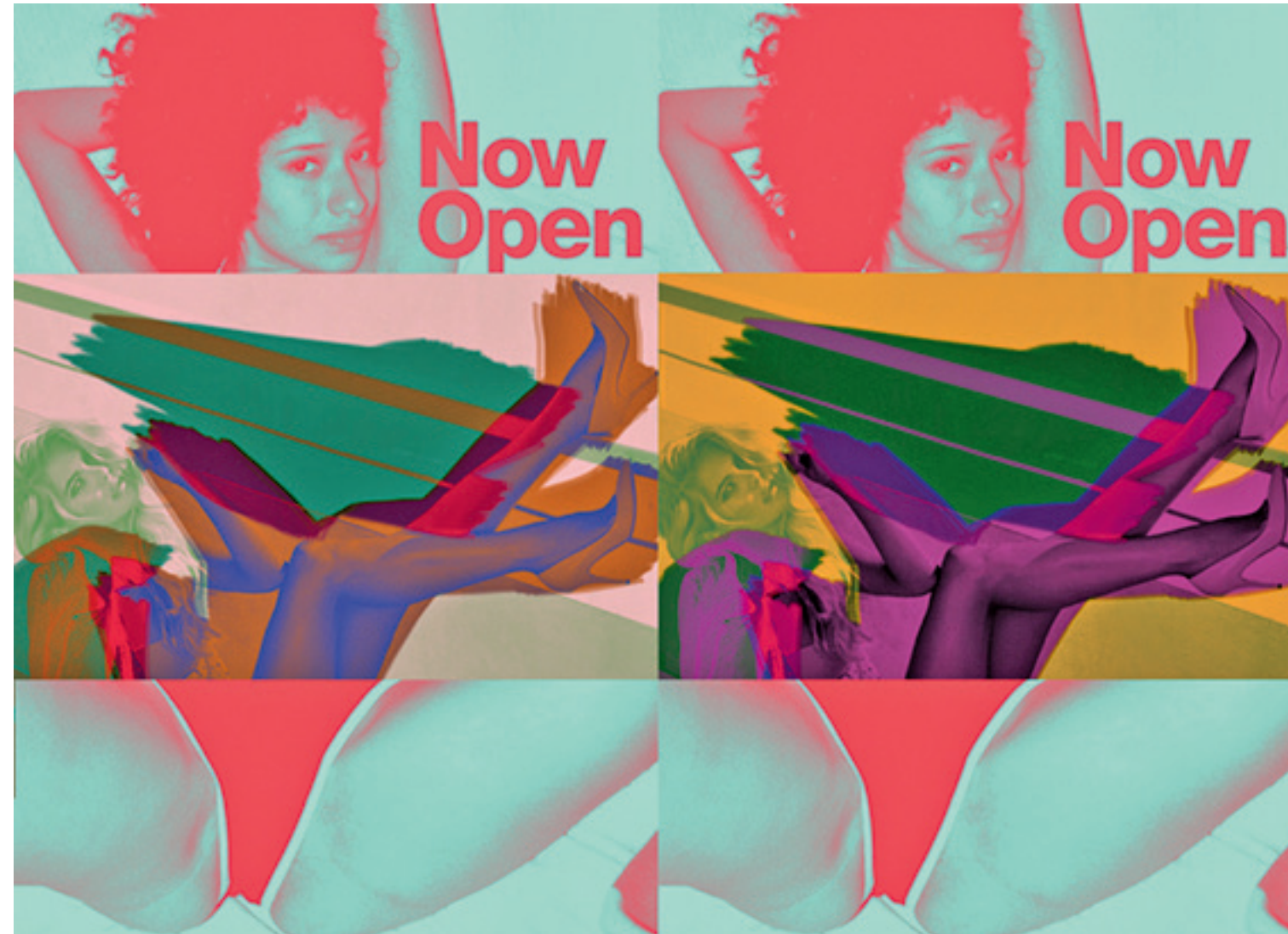
Kelly Foster FW/SS (2014)



Purple Magazin
Fall Winter 2009

Naslov njezinog rada FW/SS (2014) skraćena je imena godišnjih doba korištenih u sklopu modnih kampanja: fall, winter, spring, summer. Prvi element rada je kolekcija modnih fotografija preuzeta iz različitih internetskih modnih časopisa. Posredstvom digitalne manipulacije fotografije su napravljene tako da se sakrije ili naglasi sveprisutan ženski seksipil u suvremenoj modi.

Drugi element referira se na pop-art prilikom čega odabir boja korištenih u djelu nastoji rezultirati estetskom privlačnošću kako bi, zajedno s zavodljivošću kompozicije odabranih fotomodela, omogućio svojevrsno odobravanje eksplicitne naravi modne fotografije. Pomoću kolažiranja i prisvajanja slika nastalih u okvirima modne fotografije, rad tako očituje identificiranje (ženskog) gledatelja s konceptima ljepote u suvremenoj modi nametnutima putem učestalog oglašavanja.



Now Open
Guess Accessories Spring 2014



Purple Magazin
Spring/Summer 2011 #2

Foster's FW/SS (2014) is a body of work, whose title is taken from fashion campaigns' designation of the seasons: fall, winter, spring, summer. The first element of the work is a collection of fashion photographs taken from different fashion magazines posted online. Through digital manipulation, the photographs are recreated to censor and highlight the omnipresent sex appeal typically portrayed by women in contemporary fashion.

The second element of the work refers to Pop Art, which is visible through the choice of colors that create an aesthetic acceptance of the images. The allure of the work through composition of the chosen models allows the approval of fashion photography's explicit nature. By digitally collaging and appropriating images from fashion photography, the work manifests the (female) audience's inevitable identification with the concepts of beauty in everyday fashion imposed to the viewer by the repetition of advertising.



Azul Jeans 2011

Kelly Foster rođena je 1992. u Washingtonu D.C. Diplomirala je fotografiju 2014. na Rhode Island School of Design, a studirala je i na pariškoj likovnoj akademiji (École des Beaux-Arts). Njezin umjetnički medij je fotografija, kolaž i grafički dizajn. Stručno pripravnništvo odradila je kod modnih fotografa u Los Angelesu i New Yorku te u fotografskom studiju u Parizu.

Kelly Foster was born in Washington, D.C. in 1992. She graduated from the Rhode Island School of Design in 2014 with a bachelor of fine arts in photography along with studying at École des Beaux-Arts in Paris. Her artistic medium consists of photography, collage and graphic design. She has interned with fashion photographers in Los Angeles and New York City and a photography studio in Paris.

Pozivamo vas na otvaranje izložbe

Kelly Foster FW/SS (2014)

Četvrtak, 12 veljače 2015. u 19.00 sati.

Izložba ostaje otvorena
do 26. veljače 2015.



Purple Magazin Spring/Summer 2011

galerija
m
atic
e
hrvatske

Ulica Matice hrvatske 2
10 000 Zagreb

Radno vrijeme:
utorak-petak 13-19
subota 11-13 sati

m
h
matica**hrvatska**

Zagreb | Ulica Matice hrvatske 2

NAKLADNIK
Matica hrvatska

ZA NAKLADNIKA
Stjepan Damjanović

SAVJET GALERIJE
Vanja Babić, Neva Lukić,
Feđa Gavrilović, Željko Marciuš,
Rašeljka Bilić, Enes Quien

VODITELJ GALERIJE
Vanja Babić

LIKOVNA OPREMA
Željko Podoreški

TISAK
Denona d.o.o.